



The Riverside County Transportation Commission (RCTC) and California Operation Lifesaver (CAOL) are committed to raising rail safety awareness year-round. With California leading the nation in railroad-related fatalities, it's essential to focus on the safety of our entire community. We encourage everyone to help spread critical rail safety tips that could save lives. Your continued support in sharing this important message is vital to keeping our community safe.

How you can help:

With California leading the nation in railroad-related fatalities, it is crucial to focus on our community's safety. Join us in making a difference!

The Riverside County Transportation Commission (RCTC) and California Operation Lifesaver (CAOL) have partnered once again to raise rail safety awareness in Riverside County. Together, we are striving to equip our community with crucial rail safety tips that could save lives. Your support in sharing this important rail safety message with your community and stakeholder network is vital to our efforts.

We invite you to spread the word about Rail Safety – it's easier than you might think! Below are several ways you can participate and contribute to this life-saving cause:

1. [Social Media](#): Spread the rail safety message across your social media platforms (Facebook, Twitter, Instagram, etc.).
2. [Marquee](#): Utilize your marquee to display rail safety information.
3. [Digital Communication](#): Disseminate rail safety information through newsletters, emails, or e-blasts.
4. [Website](#): Update your organization's website with essential rail safety information.
5. [Host Events or Presentations](#): Consider hosting in-person or virtual educational events, such as presentations, meetings, lunch kiosks, and more. Our team is available to provide interactive educational opportunities and even assist in planning class excursions. We also offer FREE transportation on Metrolink for group field trips.

If you share the rail safety message on social media, please tag @theRCTC and @CAopLifeSaver. You can also email us a photo or screenshot. Doing so will help California Operation Lifesaver and RCTC acknowledge your organization's contribution to promoting rail safety.

1. Posting/Sharing the Rail Safety Message

Post any of the following images below and share on social media, Newsletter E-mail/Eblast, or feature the events on your calendar by copying and pasting the text below:

Shareable Images:	Facebook Instagram	X (Twitter)
Platform	Post	
Facebook: @CAopLifeSaver @theRCTC Instagram: @CAopLifeSaver @theRCTC X: @CAopLifeSaver @theRCTC	Distractions like phones or headphones can be dangerous near crossings. Let's work to keep our communities safer, together. Take the pledge - link in bio. <hr/> Note: Please add the following URL as one of your links in your Instagram bio → https://tinyurl.com/rsmpledge	Stay alert around train tracks—distractions like phones or headphones can be dangerous near crossings. Let's keep our communities safer, together. tinyurl.com/rsmpledge

Shareable Images	Facebook Instagram	X (Twitter)
Platform	Post	
Facebook: @CAopLifeSaver @theRCTC Instagram: @CAopLifeSaver @theRCTC X: @CAopLifeSaver @theRCTC	Remember: Trains are quieter and faster than you might expect! It's easy to get distracted but your safety comes first. 🚂 Let's pledge to stay alert and keep each other safe. Link in bio. <hr/> Note: Please add the following URL as one of your links in your Instagram bio → https://tinyurl.com/rsmpledge	Remember: Trains are quieter and faster than you might expect! Let's pledge to keep our communities safe together. tinyurl.com/rsmpledge

Shareable Images	Facebook Instagram	X (Twitter)
Platform	Post	
Facebook: @CAopLifeSaver @theRCTC	Remind your loved ones to look both ways, mind the line, and stay behind the yellow—rail safety is everyone's responsibility. Let's	Remind your loved ones to mind the line and stay behind the yellow—rail safety is

Instagram: @CAopLifeSaver @theRCTC X: @CAopLifeSaver @theRCTC	commit to keeping our communities safe together. Link in bio. <hr/> Note: Please add the following URL as one of your links in your Instagram bio → https://tinyurl.com/rsmpledge	everyone's responsibility. Let's commit to keeping our communities safe together. tinyurl.com/rsmpledge
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2. School Marquee

Upload any of the following images below to your school's marquee and share on share the rail safety message.

Marquee Messaging	Content:
These messages can be placed on your organization's marquees to provide quick and repetitive rail safety messages.	<ul style="list-style-type: none"> • Stay Off the Tracks for Rail Safety • Rail Safety is Everyone's Responsibility • Stronger together. Safer Together: Rail Safety for All

3. Digital Communication

Enhance the distribution of rail safety information via newsletters, emails, or electronic bulletins (e-blasts).

Digital Communication via Newsletter E-mail / Eblast	Link to Eblast Image
<p>Subject: Join Us in Promoting Rail Safety: Together We Can Make a Difference!</p> <p>Dear Community Member,</p> <p>Ensuring the safety and well-being of our community is our top priority. Riverside County Transportation Commission (RCTC) has partnered with California Operation Lifesaver to help keep Riverside County residents safe.</p> <p>Here's why rail safety matters:</p> <ol style="list-style-type: none"> 1. Trespassing is Dangerous and Illegal: Walking or playing on train tracks poses severe risks and is against the law. It's crucial to stay away from tracks and understand the dangers involved. 2. Trains Aren't Always Audible: Trains can approach silently, so always be aware of your surroundings and maintain a safe distance from tracks. 3. Trains Need Long Distances to Stop: A train can take up to a mile to stop completely. This makes it vital to keep clear of the tracks to prevent potential tragedies. <p>How You Can Help:</p>	

- **Share the Message:** Spread these vital safety tips with at least five family members or friends. Your efforts can significantly increase awareness in your community and save lives.

For more information and to see our safety message video, click here: [Video Link](#)

Together, we can make a meaningful difference in rail safety. Let's unite, educate, and ensure a safer community for everyone.

4. Website

Add crucial rail safety information on your website. For your convenience, we have included selection of shareable images that can be seamlessly incorporated onto your website. These images can be accessed and utilized at your discretion.

Website	Link to Website Header Image
<p>[Heading] Rail Safety: Join Us in Promoting Safety</p> <p>Riverside County Transportation Commission (RCTC) is partnering with California Operation Lifesaver to help keep Riverside County residents safe.</p> <p>Why Rail Safety Matters:</p> <ul style="list-style-type: none"> • Trespassing Is Illegal: Avoid walking or playing on train tracks. It's dangerous and against the law. • Trains Can Be Silent: Always stay aware of your surroundings, as trains might approach quietly. • Stopping Takes Time: Trains need up to a mile to stop, so keep clear of tracks. <p>Get Involved:</p> <ul style="list-style-type: none"> • Spread the Word: Share these safety tips with at least five people. <p>For more details and to view our safety video, click here: Video Link</p> <p>Together, we can make our community safer.</p> <p>To access these valuable resources, please navigate to: www.oli.org/safety-near-trains/additional-info/teachers</p>	

5. Host FREE Rail Safety Activities

Our team offers a variety of free activities to meet your individual needs, including:

- **Engaging Presentations and Informative Meetings:** A 30-minute rail safety presentation available in-person or virtually. Participants take the rail safety pledge and receive rail safety giveaways.
- **Interactive Kiosk:** An information booth for events like lunch, school functions, and beyond.

- Enriching Class Excursions: Coordination and FREE Metrolink transportation for class outings to ensure seamless and accessible learning adventures.

Hosting a 30-minute rail safety presentation is an excellent way to spread rail safety education. Tailored to diverse age groups, the presentations cover:

- TK-3rd Grade: Basic safety rules and the importance of staying away from tracks.
- 4th-8th Grade: Mechanics of trains and the significance of not trespassing on railway property.
- 9th-12th Grade: Level crossing safety and dangers of distractions near tracks.
- Adults: The role of responsible behavior in setting an example for younger generations.

Each presentation is customized to ensure maximum impact and contribute to a safer, more informed community.

To schedule a presentation or event please email RailSafetyEducation@RCTC.org.