



RIVERSIDE  
COUNTY  
TRANSPORTATION  
COMMISSION

## SMART FREEWAY PILOT PROJECT Temecula/Murrieta



### Please Join RCTC for an I-15 Smart Freeway Pilot Project Open House Meeting!

#### JOIN RCTC FOR A COMMUNITY MEETING

At the meeting, we will provide:

- An overview of the project
- A summary of what to expect during construction and during operations
- Opportunity to ask the project team questions in an open-house style setting

##### In-Person Meeting

Thursday, March 14, 2024

5:30 p.m. – 7:00 p.m.

Temecula City Hall Conference Center  
41000 Main Street, Temecula, CA 92590

##### Virtual Meeting

Thursday, March 21, 2024

6:00 p.m. – 7:00 p.m.

Register here:

[rctc.org/SmartFreewayMeeting](https://rctc.org/SmartFreewayMeeting)

#### PROJECT OVERVIEW

RCTC, in partnership with Caltrans, the City of Temecula, and the Western Riverside Council of Governments, is proposing a technological corridor advancement to improve traffic flow on northbound I-15 from the San Diego/Riverside County Line in Temecula to the I-15/I-215 Interchange in Murrieta.

The Interstate 15 Smart Freeway Pilot Project will use “Smart” technology to continuously monitor real-time traffic conditions along the northbound I-15 in Temecula. This section of the northbound I-15 encounters high traffic congestion from cars entering the Temecula Parkway, Rancho California Road, and Winchester Road on-ramps during peak afternoon and evening hours. The coordinated system will improve traffic flow by adjusting the optimal number of vehicles to enter and efficiently travel on the I-15.

#### BENEFITS

- Improved Traffic Flow
- Increased Safety
- Economic Development
- Cleaner Air
- Enhanced Mobility Options

For more information, visit:  
[rctc.org/smartfreeway](https://rctc.org/smartfreeway)



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