



## NEWS RELEASE

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*For immediate release*

### **Commuters Who Carpool, Vanpool, or Use Public Transit to Work Can Earn \$5 per Day in Gift Cards Starting April 18**

Commuters who rideshare to and from Riverside County to work can earn up to \$125 in gift cards by carpooling, vanpooling, riding the bus or train, or using active forms of transportation like walking or biking, starting April 18.

Offered through the Riverside County Transportation Commission's IE Commuter program, the incentive is designed to reduce traffic congestion, help the environment, and help employees to cut their commuting costs. The new \$5/Day rideshare incentive expands eligibility to the Coachella Valley and eastern Riverside County communities.

"By carpooling, riding transit, vanpooling, and using other transportation methods, our Riverside County residents can help improve traffic flow, clean up the air, and put money back in their pockets," said Riverside County Transportation Commission Chair and Riverside County 4<sup>th</sup> District Supervisor V. Manuel Perez. "Expanding to the Coachella Valley and the rest of eastern Riverside County will help our residents and our quality of life," he said.

To be eligible, both the employer and the employee must register at [iecommuter.org](http://iecommuter.org). Employees then log their ridesharing trips through the website. Those who rideshare at least five workdays per month may earn \$5 in gift cards for each day they share rides in a 90-day period – up to \$125. Gift card options include Amazon, Stater Bros., Target, or Walmart and are selected by the employer.

--MORE--

**IE Commuter Offers \$5/Day for Ridesharing and Expands Program to Eastern Riverside County  
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For more information, visit [IECommuter.org](http://IECommuter.org) to reach an IE Commuter representative on LiveChat or call 1-866-RIDESHARE (866-743-3742). IE Commuter is offered in partnership by the Riverside County Transportation Commission and the San Bernardino County Transportation Authority.

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