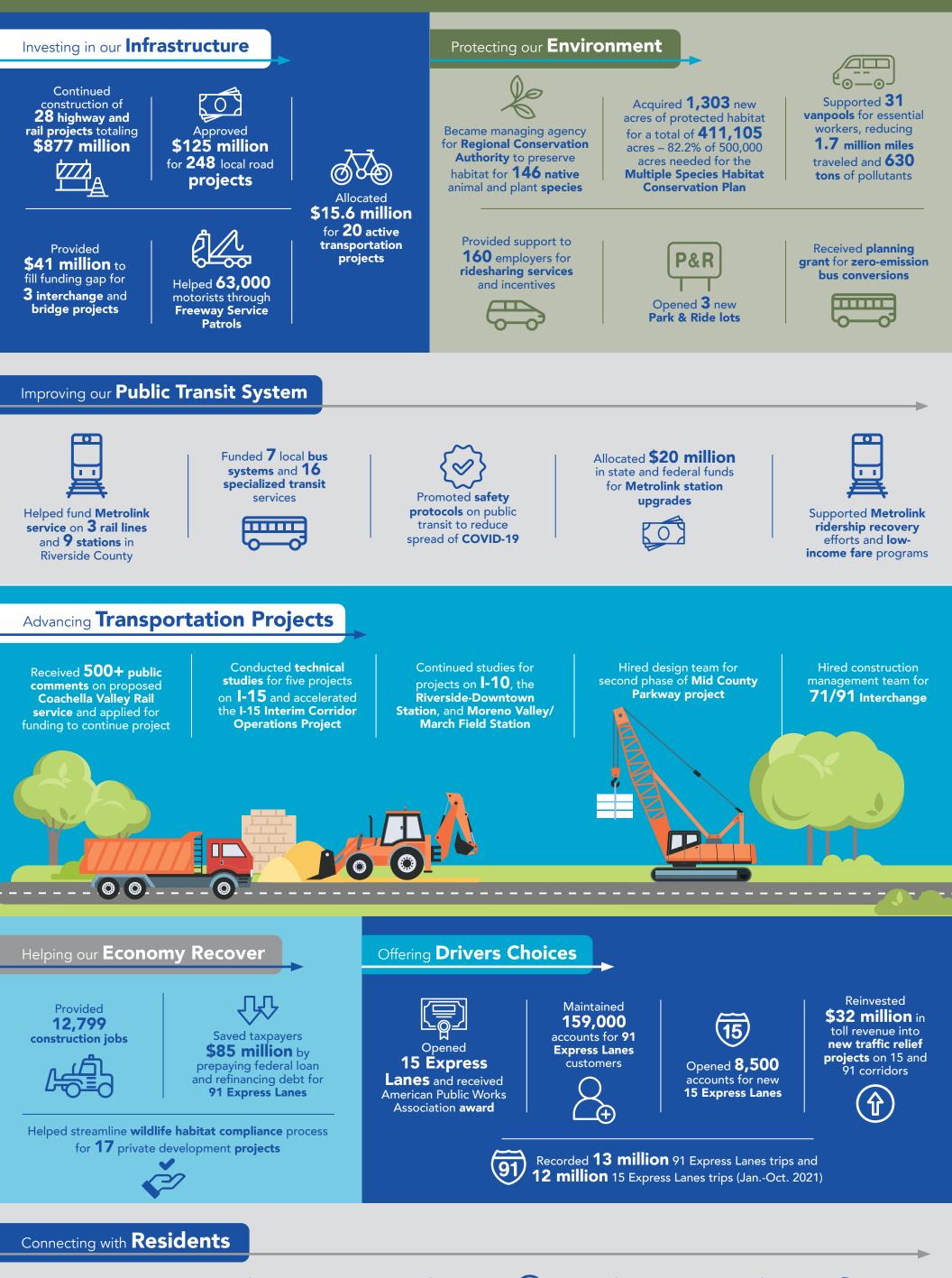
Connecting 2021

Making connections was a big part of life in 2021. RCTC continues to work on multimodal transportation solutions – roads, rails, and trails that will safely connect our diverse communities, offer mobility choices, reduce traffic congestion, and streamline goods movement in Riverside County. RCTC is working to connect to residents across Riverside County to hear how to achieve greater mobility options.



Increased @therctc social media

RIVERSIDE COUNTY

TRANSPORTATION

COMMISSION

RCTC

presence with 12,259 total followers: 9,900 on Facebook, 1,340 on Twitter, and 1,019 on Instagram Launched **@WesternRCA** social media pages and attracted **2,218** followers: **1,883** on **Facebook**, **61** on **Twitter**, and **274** on **Instagram**



Expanded rctc.org website visits to average of **40,000** per quarter Appointed **15** members to new **RCA Stakeholders Committee**



RCTC.org

Provided traveler information to **210,000** web visitors and **97,000** callers

(951) 787-7141 • www.rctc.org 4080 Lemon Street, 3rd Floor P.O. Box 12008, Riverside, CA 92502-2208