



---

**Scoping Period Summary**  
**October 21, 2019 to November 22, 2019**

# TABLE OF CONTENTS

01.	Executive Summary .....	03
02.	Notice of Preparation .....	07
03.	Project Database .....	07
04.	Meeting Notification .....	08
05.	Public Scoping Meeting Summary .....	17
06.	Public Comments .....	19
07.	Next Steps .....	22
	Appendices .....	23

## APPENDICES

---

- Notice of Preparation (NOP) Packet
- Project Database
  - o Certified Mailing List – agencies and key stakeholders
  - o NOP Regular Mailing List – elected officials, city, county staff
- Notification
  - o Postcard Notice – English and Spanish
  - o Newspaper Tear Sheets
  - o Online Advertisements
  - o Eblasts
  - o Website
  - o Social Media Posts
  - o Social Media Advertisement
  - o Geofencing Report
  - o Media Coverage
  - o Newsletter Coverage
- Meeting Materials
  - o Sign-in Sheets
  - o Blank Comment Card – English and Spanish
  - o Fact Sheet – English and Spanish
  - o Exhibits

# 1. EXECUTIVE SUMMARY

The Riverside County Transportation Commission (RCTC), in partnership with the California Department of Transportation (Caltrans), proposes to extend the I-15 Express Lanes currently under construction, an additional 14.5 miles. The proposed new segment would extend from State Route 74 (Central Avenue) in Lake Elsinore, through the unincorporated Riverside County community of Temescal Valley, to Cajalco Road in Corona. The project proposes to increase capacity by adding two tolled express lanes in both directions within the I-15 median to accommodate increasing traffic volumes in western Riverside County. Associated improvements, including advance signage and transition striping, would extend two miles from each end of the project limits. An Environmental Impact Report (EIR) and Environmental Assessment (EA), to comply with the California Environmental Quality Act (CEQA) and National Environmental Policy Act (NEPA), respectively, will be prepared to evaluate alternatives, as well as potential environmental impacts that could result from the proposed project.

Since the start of the proposed project in mid-2019, the Project Development Team (PDT) has been monitoring and listening to comments expressed by residents in Corona, the unincorporated Riverside County community of Temescal Valley, and Lake Elsinore about public involvement and transparency related to transportation projects in the region. With this insight, the PDT developed and implemented a robust public outreach approach for this project that exceeded requirements to notify and engage the public throughout the 14.5-mile corridor during the scoping period. The following channels were used for notification and promotion of the scoping period:

- Advertisements – Local newspapers covering the corridor (English and Spanish) in print and online
- Business Chambers of Commerce – Corona Chamber of Commerce and Lake Elsinore Chamber of Commerce
- Certified Mail – 66 agency contacts were mailed a CD of the complete scoping notification package
- Digital Platforms – RCTC Facebook, Twitter, and Instagram
- Direct Mail Postcards – 14,392 property owners/tenants along the corridor were mailed scoping meeting notices
- Elected Officials and Select Environmental Organization Mailing – 88 elected officials representing constituents through the I-15 corridor at the city, county, state and federal levels were mailed the formal scoping notice (English and Spanish); this mailing also included select environmental stakeholder organizations
- Elected Officials Outreach – Riverside County Board of Supervisors, Corona City Council members, and Lake Elsinore City Council members
- E-blast Announcements – 87 email contacts from the project database were sent announcements of the scoping period and meetings
- Geofencing Mobile Ad Campaign – Active in a 5-mile radius along corridor
- Media Story Placements – Print newspaper, radio, television and online news outlets
- Newsletters – We are Temescal Valley, Supervisor Kevin Jeffries' "Jeffries Journal," RCTC's "The Point"

## SCOPING PERIOD

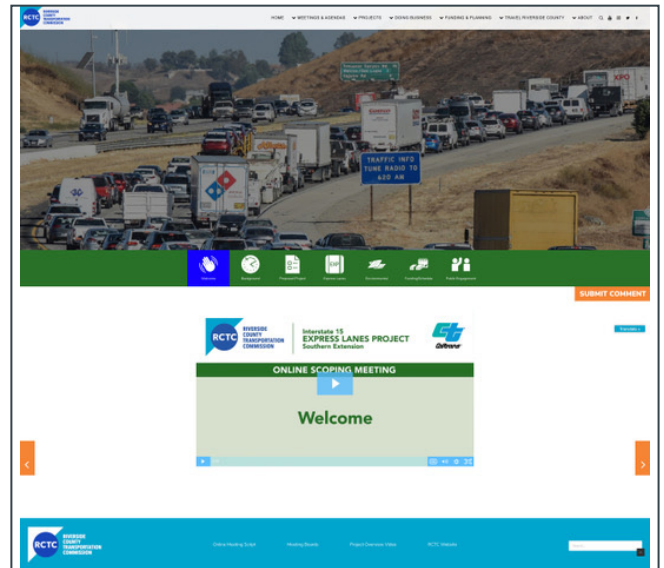
As a first step in the environmental process, a Public Scoping Period was initiated on October 21, 2019 and continued for 33 days to November 22, 2019. This period allowed the project team and public to exchange information and ideas and offered the opportunity for the public to ask questions and express concerns. Comments received during this time become part of the public record, through the draft environmental document, and will be considered in defining the project scope and developing the EIR/EA.

## ONLINE SCOPING MEETING

RCTC kicked off the scoping period with the release of an Online Meeting on October 21, 2019. The online meeting was Americans with Disabilities Act (ADA) compliant and provided 24-hour access for the duration of the scoping period.

The Online Meeting featured the same exhibits as the in-person meetings and the opportunity to ask questions and submit comments. Furthermore, animated and closed-captioned videos were developed to explain the Online Meeting and provide information about the:

- Project background
- Proposed project
- Express lanes
- Environmental
- Funding/schedule
- Public engagement opportunities



The Online Meeting option was available through November 22, 2019 via the [rctc.org/15expsouth](http://rctc.org/15expsouth) project webpage. During the scoping period, website statistics show the following results:

- There were 876 views of the Online Meeting page.
- On average, visitors spent 4 minutes and 24 seconds viewing information.
- There were 29 public scoping comments submitted through this webpage, which accounted for 20 percent of the total comments received.
- Overall, there were 1,686 views of the project page.

## PUBLIC SCOPING MEETINGS

RCTC held three public scoping meetings – one in each of the key cities/communities along the corridor to increase accessibility to the public. Meetings were held in an open house format on the following dates, times and locations:

<b>NOVEMBER 2019</b>	
<b>TUESDAY, NOVEMBER 12, 2019</b> 6:00PM to 8:00PM	Temescal Valley Elementary Multipurpose Room 22950 Claystone Avenue Corona, CA 92883
<b>WEDNESDAY, NOVEMBER 13, 2019</b> 6:00PM to 8:00PM	Eagle Glen Golf Club Meeting Room 1800 Eagle Glen Parkway Corona, CA 92883
<b>THURSDAY, NOVEMBER 14, 2019</b> 6:00PM to 8:00PM	Ortega High School Assembly Room 520 Chaney Street Lake Elsinore, CA 92530

Content was the same at each of the scoping meetings and included a station with a video about the project and the following information exhibits:

- Project History
- Regional Express Lanes Network
- Purpose of Proposed Project
- Population Trends
- Traffic Trends
- Current and Proposed Conditions
- Current 91 Lanes Express Use
- How Do Express Lanes Work?
- Environmental Process
- Areas of Environmental Analyses
- Right-of-Way
- Noise & Noise Barriers
- Funding
- Anticipated Schedule
- Public Scoping Comments
- Stay Connected

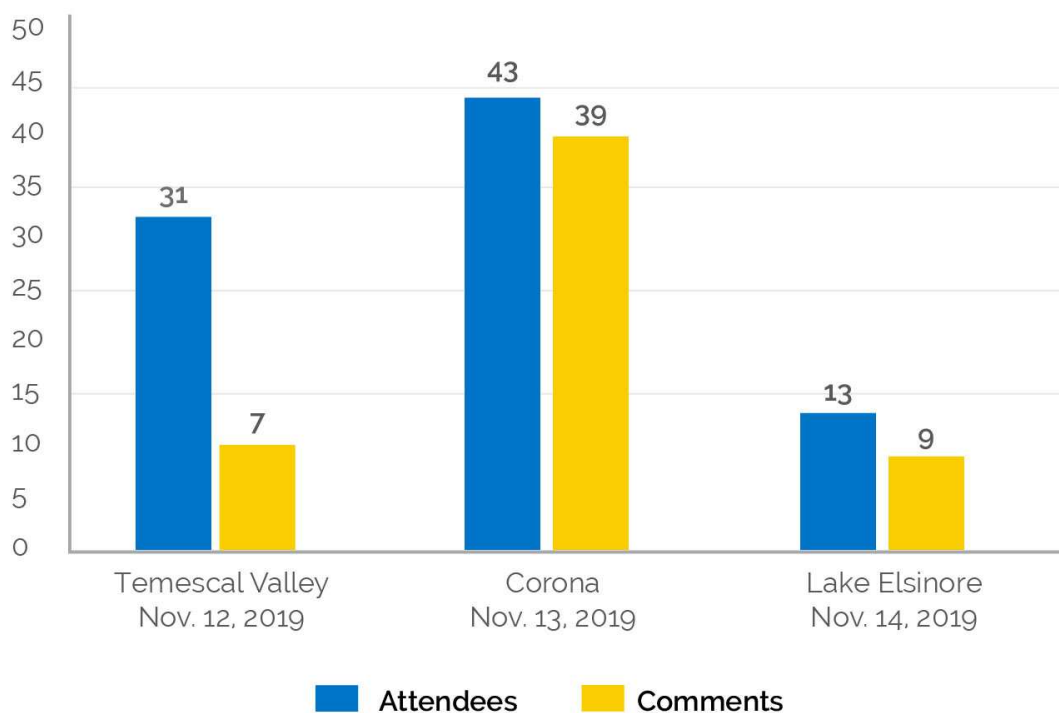
RCTC and Caltrans specialists in engineering, environmental, traffic, noise, and right-of-way were available to address concerns and answer questions.



The meetings were held in an open house format with no formal presentation. Team members staffed the exhibits to speak one-on-one with visitors. A certified Spanish interpreter and a certified court reporter were present at each of the three scoping meetings to assist the public with Spanish-language needs and to transcribe oral comments from attendees.

Overall, 87 people signed in at the meetings; however, some attendees intentionally choose not to sign in. Some attendees did not want to provide their information and in some instances, couples that attended only had one person sign in – both of these instances occurred at the November 13 meeting at Eagle Glen Golf Club. Following is a breakdown of the number of attendees who signed in and the total number of comments received at each public scoping meeting:

### Scoping Meeting Attendance and Comments by Location



This report provides details about the notification, advertising, social media, and news media outreach efforts and includes an overview of the 151 total comments received with overarching comment themes.

## 2. NOTICE OF PREPARATION

A Notice of Preparation (NOP) packet was prepared, saved on a compact disk (CD), and sent to the required public agencies via certified mail on October 18, 2019. The NOP packet included the notice for the scoping meetings and the notice of preparation of a Draft Environmental Impact Report for the Interstate 15 Express Lanes Project Southern Extension filed with the State Clearinghouse on October 21, 2019. A list of public agencies that received the packet can be found in Appendix A.

## 3. PROJECT DATABASE

A database was built at the start of the project with contacts for agencies, businesses, business associations, housing developments, homeowner associations, faith-based organizations, educational institutions, elected officials, elected and city staff, emergency services, community groups and organizations, tribal representatives, trucking services, transit agencies and members of the public that live, serve, or operate within or in close proximity to the project corridor. This database was used as a starting point for specific contact lists for the following activities:

- Certified mailings of the NOP packets
- Regular mailings to elected and organization contacts
- Scoping meeting notice mailing
- Email notices sent via Constant Contact for the start of the scoping period and meetings

The contact lists used for dissemination of the notification materials can be found in Appendix B. The project database will continue to be populated as the project moves forward and contact information is collected from sign-in sheets at public meetings, general outreach efforts and ongoing public inquiries.

## 4. MEETING NOTIFICATION

A comprehensive outreach notification plan was developed to inform the public of the scoping period, scoping meetings, and to encourage engagement in the public review and comment process. Notification and engagement tools included direct mail, print and online advertisements, electronic meeting notices, social media posts, mobile advertisement, media coverage and communication/distribution of information with key organizations and elected officials representing the corridor.

### 4.1 POSTCARD SCOPING MEETING INOTICE

A bilingual (English and Spanish), 8.5" x 11", double-sided postcard was developed to inform the public of the start of the scoping period, invite them to attend one of the three scoping meetings, and encourage public participation through the meetings or Online Meeting option.

While a typical notification area is between 500 feet and .25 miles during the environmental process, the PDT determined that it was important to reach a larger number of residents and businesses through a greater coverage area. As such, a radius between .5 miles and 2 miles was used throughout the corridor, depending on geographical contours and residential/business developments.

A mail house service was contracted to ascertain property owner and tenant data for residents and businesses in the coverage area. This resulted in an October 18, 2019 mailing of 14,392 postcard scoping meeting notice. The postcard can be found in (Appendix C-1). A map of the distribution area can be found in (Appendix C-2).



**PLEASE JOIN US!**

The Riverside County Transportation Commission (RCTC) and California Department of Transportation (Caltrans) invite you to learn about the I-15 Express Lanes Project Southern Extension – a proposed project to increase capacity by adding two tolled express lanes in each direction within the existing median along a 14.5-mile stretch between Cajalco Road in Corona and State Route 74 (Central Avenue) in Lake Elsinore.

We encourage you to attend our public scoping meetings, ask questions to project team members, and provide feedback. Content each night will be the same, so please attend the meeting that is most convenient to you, any time between 6 p.m. and 8 p.m.

There also will be an "Online Meeting" that will feature the same exhibits as the in-person meetings and opportunity to submit formal comments. The Online Meeting will be available from October 21 to November 22, 2019.

For more information or to access the Online Meeting and submit formal comments, visit: [rctc.org/15expsouth](http://rctc.org/15expsouth)

**STUDY AREA**

**¡ACOMPÁÑANOS!**

La Comisión del Transporte del Condado de Riverside (RCTC por sus siglas en inglés) y el Departamento de Transporte de California (Caltrans por sus siglas en inglés) los invitan a aprender sobre el proyecto para extender los carriles expres en el segmento sur de la autopista Interestatal 15 (conocido como I-15 Express Lanes Project Southern Extension en inglés), un proyecto que ha sido propuesto para aumentar la capacidad de la autopista al agregar dos carriles expres con peaje en cada dirección, los cuales estarán localizados en la parte central de la autopista a lo largo de un tramo de 14.5 millas entre Cajalco Road en la ciudad de Corona y la Carretera Estatal 74 (Central Avenue) en la ciudad de Lake Elsinore.

Lo invitamos para que asista a nuestras reuniones de información pública donde podrá hacer preguntas a los miembros del equipo y dar sus comentarios sobre el proyecto. La información presentada cada noche será la misma, por lo que le sugerimos asistir a la reunión que le sea más conveniente entre las 6 p.m. y 8 p.m.

También habrá una "Reunión en línea" donde tendrá acceso a los mismos documentos que estarán disponibles en las reuniones de información pública y donde podrá enviar sus comentarios de manera formal. La Reunión en línea estará disponible del 21 de Octubre al 22 de Noviembre del 2019.

Para más información o para obtener acceso a la Reunión en línea y enviar sus comentarios de manera formal, visite: [rctc.org/15expsouth](http://rctc.org/15expsouth)

**Public Scoping Meetings:**

**Open House Format, No Formal Presentation**

**November 12, 2019 – 6 p.m. to 8 p.m.**  
Temescal Valley Elementary School  
22950 Claystone Avenue  
Corona, CA 92883

**November 13, 2019 – 6 p.m. to 8 p.m.**  
Eagle Glen Golf Club  
1800 Eagle Glen Parkway  
Corona, CA 92883

**November 14, 2019 – 6 p.m. to 8 p.m.**  
Ortega High School  
520 Chaney Street  
Lake Elsinore, CA 92530

Online Meeting: [rctc.org/15expsouth](http://rctc.org/15expsouth)  
Available October 21 to November 22, 2019

**Reuniones de Información Pública:**

**Formato Abierto, Sin Presentación Formal**

**12 de Noviembre del 2019 – 6 p.m. a 8 p.m.**  
Temescal Valley Elementary School  
22950 Claystone Avenue  
Corona, CA 92883

**13 de Noviembre del 2019 – 6 p.m. a 8 p.m.**  
Eagle Glen Golf Club  
1800 Eagle Glen Parkway  
Corona, CA 92883

**14 de Noviembre del 2019 – 6 p.m. a 8 p.m.**  
Ortega High School  
520 Chaney Street  
Lake Elsinore, CA 92530

Reunión en línea: [rctc.org/15expsouth](http://rctc.org/15expsouth)  
Disponible del 21 de Octubre al 22 de Noviembre del 2019



## 4.2 ADVERTISEMENTS

RCTC invested in advertising during the environmental phase of a project in order to reach a wide range of audiences through various information channels. The following is a summary of print, digital and mobile application advertisements for the scoping period.

### 4.2.1 NEWSPAPER ADVERTISEMENTS

A display advertisement following Caltrans guidelines was prepared for publication in local newspapers to notify the public of the project scoping period and invite them to attend the scoping meetings or participate through the Online Meeting option. Print ads ran in The Press-Enterprise serving Riverside County, weekly La Prensa (Spanish) in the Riverside and Orange County zones, and weekly Valley News serving Lake Elsinore and the surrounding communities.



Additionally, digital banners of the ad were created and ran on the Press Enterprise and La Prensa websites. Below is a table detailing the publications and run dates for each advertisement. Tear sheets of the ads and the digital versions of the ads and results are included in Appendix C-3. Following are details about the advertisements placed in the newspaper outlets:

MEDIA OUTLETS	RUN DATES	DIMENSIONS
The Press-Enterprise – Print (Main News Section)	Monday 10/21/19	1/2 page vertical (4.89"W x 21.00"H)
The Press-Enterprise Digital	10/23/19 - 11/1/19	300 x 250, 728 x 90, and 600 x 300 pixels
La Prensa (Spanish) – Print (Main News Section - Riverside and & Orange County Zones)	Friday 10/18/19	1/2 page vertical (4.89"W x 21.00"H)
La Prensa (Spanish) – Digital	10/23/19 - 11/1/19	300 x 250, 728 x 90, and 600 x 300 pixels
Valley News – Print (Local Section)	Friday 10/18/19	1/2 page (3.625"W x 9.875"H)

MEDIA OUTLET	CIRCULATION	IMPRESSIONS
The Press-Enterprise – Print	45,343	206,334
La Prensa (Spanish) – Print	106,505	266,262
Valley News – Print	19,500	48,896

Display ad impressions (total number of times digital ads are displayed on screen) and click-through (clicking on digital ads and going to project webpage) results are as follows (NOTE: an average click through rate is approximately .19%):

MEDIA OUTLET	AD SERVER IMPRESSIONS	AD SERVER CLICKS	AD SERVER CLICK-THROUGH RATE (CTR)
The Press-Enterprise – Digital	95,513	150	.16%
La Prensa (Spanish) – Digital	34,001	74	.22%
Totals	129,514	224	.17%

#### 4.2.2 ONLINE ADVERTISEMENT

RCTC implemented an online advertising campaign to promote the public scoping meetings across RCTC social media platforms that included Facebook (facebook.com/TheRCTC/), Instagram (instagram.com/therctc/), and Twitter (twitter.com/TheRCTC). The ads targeted audiences in Corona, Temescal Valley, and Lake Elsinore. The table below shows the results of the online advertisement's effectiveness; the ad is included in Appendix C-4:

##### Table Terms:

Social Media Platform – i.e. Facebook, Instagram, Twitter

Audience Size – total number of people that could potentially be reached

Reach – total number of people who see the content

Percentage of Audience Reached

Impressions – number of times content is displayed

Frequency - impressions divided by reach equals frequency

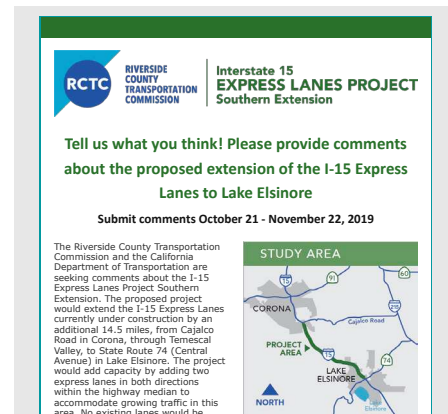
Post Engagements – measures public shares, likes and comments

Links / Clicks - Action taken by user for more information

AD TOPIC	SOCIAL MEDIA PLATFORM	AUDIENCE SIZE	REACH	% OF AUDIENCE	IMPRES-SIONS	FRE-QUENCY	POST ENGAGE-MENTS	LINKS/ CLICKS
I-15 Express Lanes Open Houses	Total (FB/IG)	200,000	78,560	39.28%	87,999	1.12	122	55
	Facebook	200,000	26,304	13.15%	29,786	1.13	47	6
	Instagram	200,000	52,832	26.42%	58,213	1.10	75	49
	Twitter	200,000	-	-	35,846	-	42	209

### 4.3 E-BLASTS

Three email notices were developed for the scoping period and scoping meetings. The notices were distributed via Constant Contact to the initial 187 email contacts in the project database. The distribution began at the start of the scoping period, a week prior to the scoping meetings, and the start of the three scoping meetings. Following is schedule of the email notices and the open and click rates. All three notices are located in Appendix C-5.



EMAIL NOTICE DESCRIPTION	DATE	OPEN RATE	CLICK RATE
We Want to Hear From You	10/21/19	33.7%	13.6%
Upcoming Open Houses	11/4/19	35.8%	4.7%
Reminder Open Houses	11/12/19	29.4%	5.7%

### 4.4 PROJECT WEBPAGE AND SOCIAL MEDIA

RCTC's I-15 ELPSE project webpage content was updated in advance of the scoping period. This included the project overview, status, schedule, and history sections. The project fact sheet was also updated in English and Spanish and posted to the website.

As referenced in the Executive Summary, an Online Meeting component was developed and integrated into the project webpage, which gave the public the opportunity to access scoping meeting information at the start of the scoping period on October 21, 2019. This included videos that provided overviews of project and scoping meeting sections, as well as all the exhibits that were displayed at the three scoping meetings on November 12, 13, and 14, 2019. The Online Meeting also included an online form through which the public could submit comments electronically.

At the end of the scoping period on November 22, 2019, the Online Meeting section was closed and the content was moved to the "Additional Resources" section of the project webpage so that the public can continue to access the information at any time.

A calendar of social media posts was developed to promote the scoping period, scoping meetings and encourage the public to provide comments about the project. Posts were developed for RCTC's Facebook, Instagram and Twitter accounts. Following is the schedule of social media posts by platform.

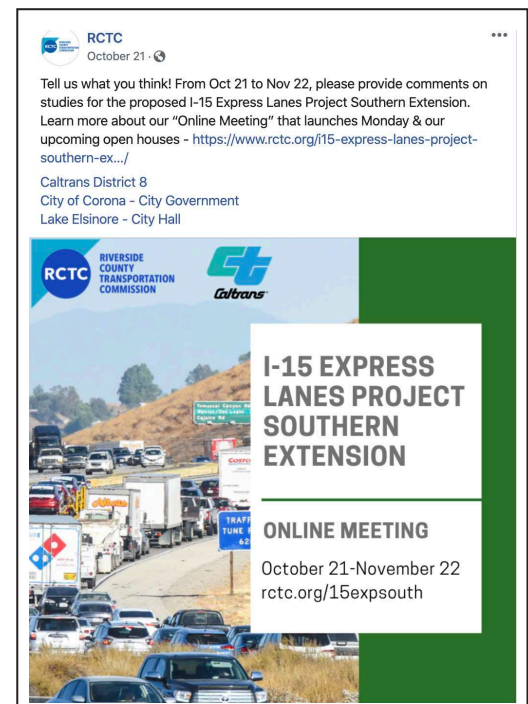
NO.	PLATFORM	POST DESCRIPTION	DATE
1	Facebook, Twitter, Instagram	Scoping Period and Online Meeting	10/21/19
2	Facebook, Twitter, Instagram	Visit Online Meeting	10/29/19
3	Facebook, Twitter	Upcoming Scoping Meetings	11/5/19
4	Facebook, Twitter, Instagram	Reminder for Scoping Meetings	11/8/19
5	Facebook, Twitter, Instagram	First Open House Scoping Meeting	11/12/19
6	Facebook, Twitter, Instagram	Second Open House Scoping Meeting	11/13/19
7	Facebook, Twitter, Instagram	Third Open House Scoping Meeting	11/14/19
8	Facebook, Twitter, Instagram	Thank You for Attending Meetings	11/15/19
9	Facebook, Twitter	Reminder of Scoping Period Ending	11/19/19
10	Facebook, Twitter, Instagram	Tomorrow Final Day for Comments	11/21/19

#### 4.4.1 FACEBOOK

There were 10 organic (unpaid) Facebook posts in a one-month period to create awareness of the scoping period and meetings, as well as encourage the public to submit comments. Posts included tagging (engaging social media users) relevant audiences. As referenced in section 4.2.2, one post was posted as an advertisement. There were a total 112,174 impressions and 225 engagements generated. All posts can be found in Appendix C-6.

#### 4.4.2 TWITTER

There also were 10 organic Twitter posts. As referenced in section 4.2.2, one post was posted as an advertisement. Posts included tagging relevant audiences. A total of 12,209 impressions and 101 engagements were generated. All posts can be found in Appendix C-7.



## 4.5 INSTAGRAM

There were eight organic Instagram posts in a one-month period. As noted in section 4.2.2, one post was posted as an advertisement. Posts included tagging relevant audiences. A total of 84 engagements were generated. All posts can be found in Appendix C-8.

## 4.6 GEOFENCING MOBILE ADVERTISING

In an additional effort to capture target audiences in the proposed project area, the PDT enlisted the services of Outfront Media to implement a three-week geofencing mobile advertising campaign.

Geofencing advertising is a method in which GPS points are set to create a virtual geographic boundary. When a mobile device such as a cell phone or tablet enters the virtual geographic boundary, enabling software is triggered, causing an advertisement to appear on the device.

For this campaign, points within a five-mile radius were selected along the corridor, including In-N-Out at Ontario Avenue and I-15 in Corona to the north, Temescal Valley Elementary in Corona, Glen Eden Sun Club in Corona, Temescal Canyon High School in Lake Elsinore, and at In-N-Out at Railroad Canyon Road to the south. When people on a mobile device entered this area, a digital banner for project appeared. When clicked, the ad would direct users to the project webpage. Following are the results of the advertisement campaign (NOTE: an average click through rate is approximately .19%):



### Table Terms:

Impressions Served – total number of times an advertisement is viewable or loaded on a mobile device

Clicks – number of times a user clicks on the advertisement

DATE	IMPRESSIONS SERVED	CLICKS	CLICK-THROUGH RATE (CTR)
11/4/19 to 11/24/19	377,175	710	0.19%


The full geofencing advertisement campaign report can be found in Appendix C-9.



## 4.7 MEDIA COVERAGE

RCTC developed a news release announcing the start of the scoping period and encouraging the public to participate in the process by visiting the online meeting, attending in-person scoping meetings in Corona, Temescal Valley and Lake Elsinore, and submitting comments.

The news release was distributed to local and regional media on October 16, 2019. Following is the news media coverage garnered through these efforts:



### NEWS RELEASE

**Date** October 16, 2019  
**Contact** John Standiford  
 Deputy Executive Director  
 951.453.8249 Cell 951.787.7969 Office  
 jstandiford@rctc.org

*For immediate release*

**Public Invited to Offer Feedback about Proposed Extension of I-15 Express Lanes to Lake Elsinore**

Let us know what you think. The Riverside County Transportation Commission and Caltrans are seeking public comments about a proposed project to extend the Interstate 15 Express Lanes currently under construction by an additional 14.5 miles, from Cajalco Road in Corona, through Temescal Valley, to State Route 74 (Central Avenue) in Lake Elsinore.

This project proposes to add capacity by adding two express lanes in both directions within the highway median to accommodate growing traffic volumes in southwestern Riverside County. The new express lanes would not replace any existing lanes. s

"Public comments are important to us as we prepare to study this project in detail. We encourage residents and commuters to tell us their opinions about this proposed project. We want everyone to have a voice in this process," said RCTC Chair and Riverside County Supervisor Chuck Washington.

Three meetings will be held next month from 6 to 8 p.m. in an open house format to start the preliminary engineering and environmental phase of the I-15 Express Lanes

**-MORE-**

DATE	NEWS OUTLET	HEADLINE	LINK (IF APPLICABLE)
10/16/19	MyNewsLA.com	Public's Input Sought on Plans to Expand Express Lanes on Interstate 15	<a href="https://bit.ly/2tcmlgl">https://bit.ly/2tcmlgl</a>
10/16/19	KNX 1070 AM	Toll Lane Project on the 15 Could Get Extended to Lake Elsinore	N/A
10/17/19	Lake Elsinore-Wildomar Patch	County Ponders Expanding Express Lanes On I-15 Into Lake Elsinore	<a href="https://bit.ly/35gNLFM">https://bit.ly/35gNLFM</a>
10/20/19	KNX 1070 AM	Toll Lane Project on the 15 Could Get Extended to Lake Elsinore	N/A
10/21/19	KNX 1070 AM	Toll Lane Project on the 15 Could Get Extended to Lake Elsinore	N/A
11/8/19	The Press-Enterprise	15 Freeway Toll Lanes in Corona, Lake Elsinore to be Discussed at Three Meetings	<a href="https://bit.ly/2RKP5Na">https://bit.ly/2RKP5Na</a>

The following newsletters included information about the project scoping period and scoping meetings:

DATE	NEWSLETTER	INFORMATION
October 2019 Issue	"We Are Temescal Valley"	Project overview, scoping period information, meeting dates, and how to comment
10/17/19	RCTC "The Point"	Article written providing overview of project, scoping period, upcoming meetings, online meeting and encouraging public participation and submission of comments
10/18/19	WTS "Friends of WTS"	Project overview, scoping period information, meeting dates, and how to comment
10/30/19	Mobility 21 "Forward Motion"	Project overview, scoping period information, meeting dates, and how to comment
November 2019 Issue	Supervisor Kevin Jeffries "Jeffries Journal"	Project overview, scoping period information, meeting dates, and how to comment
November 2019 Issue	"We Are Temescal Valley"	Encouraged constituents to provide comments and included the November 22, 2019 deadline to submit comments
11/21/19	RCTC "The Point"	Article reminding the public of the November 22, 2019 deadline to submit comments

Join us on Facebook. Sign up to receive this newsletter by email at [temescalvalley@gmail.com](mailto:temescalvalley@gmail.com)

# WE ARE TEMESCAL VALLEY

Vol. 5 No. 6

WeAreTV.org

October 2019

## GOT A COMMENT? GET READY TO MAKE IT!

**THE NEW NOBBL:** When isn't the I-15 bumper-to-bumper traffic? RCTC, now ready to begin engineering work and the Environmental Impact Report for the extension of the I-15 Express Lanes, has announced scoping meetings will be held to solicit public comments.

### I-15 extension: Ask questions, give opinions at Nov. 12 scoping meeting

As the Riverside County Transportation Commission (RCTC) begins to prepare engineering work and the Environmental Impact Report (EIR), for the I-15 Express Lanes Project Southern Extension, the California Environmental Quality Act (CEQA), requires committee meetings that allow public comments on the proposed project.

Three meetings have been scheduled, the first is Temescal Valley:

- **Tuesday, Nov. 12, 6 a.m., Temescal Valley Elementary School, 2900 Chertway Ave.**
- **Wednesday, Nov. 13, 6 a.m., Eagle Glen Golf Club, 1800 Eagle Glen Parkway, Corona**
- **Thursday, Nov. 14, 6 a.m., Ortega High School, 520 Chertway St., Lake Elsinore**

The meetings will be in an open house format. Although there will be no formal presentation, RCTC and Caltrans representatives will be available to explain the proposed project and answer questions. Comments can be submitted via comment cards and a court reporter available at the meetings or by email, U.S. mail, or the project web page.

The scoping period opens **Monday, Oct. 21** and runs through **Tuesday, Nov. 22**. According to an RCTC news release, the project includes exhibits and video will be available online Oct. 21 at [rtcfar.org/temescal](http://rtcfar.org/temescal). Comments also can be submitted through the web page.

According to the news release, "The project proposes to add capacity to Interstate 15 by extending the I-15 Express Lanes to add capacity to Interstate 15 by extending the I-15 Express Lanes, from Cajalero Road in Corona, through Temescal Valley, to State Route 74 in Lake Elsinore. The proposal is to add two tollowed express lanes in both directions within the highway median to accommodate growing traffic volumes in southwestern Riverside County."

It's expanded the environmental phase of the project, including the EIR, will take about five years while the project corridor crosses multiple jurisdictions, widens up to 15 bridges and may affect several waterways.

According to the RCTC website, "Construction could begin as early as 2025, if RCTC is able to secure funding. The total project cost is estimated to be **\$550 million-\$600 million**. RCTC is exploring funding options for construction that may include a combination of federal, state, local and toll sources."

Other project features include creating multiple express lane entrance and exit points, as well as building noise barriers, retaining walls, drainage systems, and electronic toll collection equipment and signs, according to the RCTC website.

As soon as the scope of the project is available online, the We Are Temescal Valley Development/Transportation Committee will begin researching the project's impact on local interchanges and surface streets to make knowledgeable and accurate comments during the scoping period. The committee meetings will be announced on social media pages and through email.

Page 2

Jeffries Journal

## Local District #1 Events

*Please make plans to attend any of these upcoming meetings...*

The Riverside County Transportation Commission (RCTC) and California Department of Transportation (Caltrans) invite you to learn about the I-15 Express Lanes Project Southern Extension – a proposed project to increase capacity by adding two tolled express lanes in each direction within the existing median along a 14.5-mile stretch between Capito Road in Corona and State Route 74 (Central Avenue) in Lake Elsinore.

We encourage you to attend our public scoping meetings, ask questions to project team members, and provide feedback. Each session will be the same, so please attend the meeting that is most convenient to you, any time between 5 p.m. and 8 p.m.

There also will be an "Online Meeting" that will feature the same exhibits as the in-person meetings and opportunity to submit formal comments. The Online Meeting will be available from October 21 to November 29, 2019.

For more information or to access the Online Meeting and submit formal comments, visit: [rctc.org/15expressouth](http://rctc.org/15expressouth)

### Public Scoping Meetings:

**Open House Format,  
No Formal Presentation**

**November 12, 2019 – 5 p.m. to 8 p.m.**  
Temescal Valley Elementary School  
20901 Claystone Avenue  
Corona, CA 92683

**November 13, 2019 – 5 p.m. to 8 p.m.**  
Eagle Glen Golf Club  
1800 Eagle Glen Parkway  
Corona, CA 92683

**November 14, 2019 – 5 p.m. to 8 p.m.**  
Ortega High School  
1201 Chung Street  
Lake Elsinore, CA 92530

Online Meeting: [rctc.org/15expressouth](http://rctc.org/15expressouth)  
Available October 21-November 29, 2019

*Interested in serving your local community?*

*Perhaps you are more of a regional advocate?*

*If you live in or have a business in District #1, be sure to look at the list of openings we have below for local commissions.*

*If you feel you have the time to dedicate to making the district a better place feel free to apply online at [www.supervisorjeffries.com](http://www.supervisorjeffries.com), under Boards & Commissions*

**In Home Support Services (IHSS) - Recipient of IHSS Services**

**Behavioral Health Commission - Contact our office for details on eligibility**

**County Archives Commission - Opening pending (seeking qualified applicants)**

**Lakeland Village Community Advisory Council - Board Member**

Supervisor Jeffries-Jeffries, District #1 Website: [www.SuperiorJeffries.org](http://www.SuperiorJeffries.org) Email: [daniel@jeffries.org](mailto:daniel@jeffries.org)  
 4000 Riverside Ave., 3rd Floor, Riverside, CA 92503 (951) 515-3300 • (951) 515-3300 Fax: 951-515-3300 • 951-515-3300

#### 4.9 PUBLIC SCOPING MEETING SHARED CONTENT, INVITATION DISTRIBUTION AND ANNOUNCEMENTS TO CITY, COUNTY, COMMUNITY AND BUSINESS GROUPS

To further engage local stakeholders, scoping period information was shared with the following entities:

DATE	ENTITY	INFORMATION PROVIDED
10/7/19	We Are Temescal Valley	Scoping period information provided for newsletter
10/8/19	Lake Elsinore City Council Meeting	Scoping period information presented by Commissioner Bob Magee; project fact sheets and scoping meeting postcard invites available
10/9/19	Lake Elsinore Chamber of Commerce	Scoping period information presented by Stephanie Blanco; project fact sheets and scoping meeting postcard invites available
10/9/19	Temescal Valley Municipal Advisory Council	Scoping period information presented by Supervisor Kevin Jeffries' representative Tricia Almiron; project fact sheets and scoping meeting postcard invites available
10/16/19	Corona City Council Meeting	Scoping period information presented by Commissioner Wes Speake; project fact sheets and scoping meeting postcard invites available
10/18/19	Corona Chamber of Commerce	Project fact sheets and scoping meeting postcard invites distributed to attendees

## 5. PUBLIC SCOPING MEETING SUMMARY

RCTC and Caltrans hosted three public scoping meetings – one in each of the three communities along the corridor in Temescal Valley on November 12, 2019, in Corona on November 13, 2019 and Lake Elsinore on November 14, 2019. The meetings were held in an open house meeting format with no formal presentation.

The purpose of the scoping meetings was to inform the public about the proposed project, make the PDT subject-matter experts available to the public to answer questions, and to encourage the public to provide written comments as part of the scoping process to be considered in developing a Draft EIR/EA.

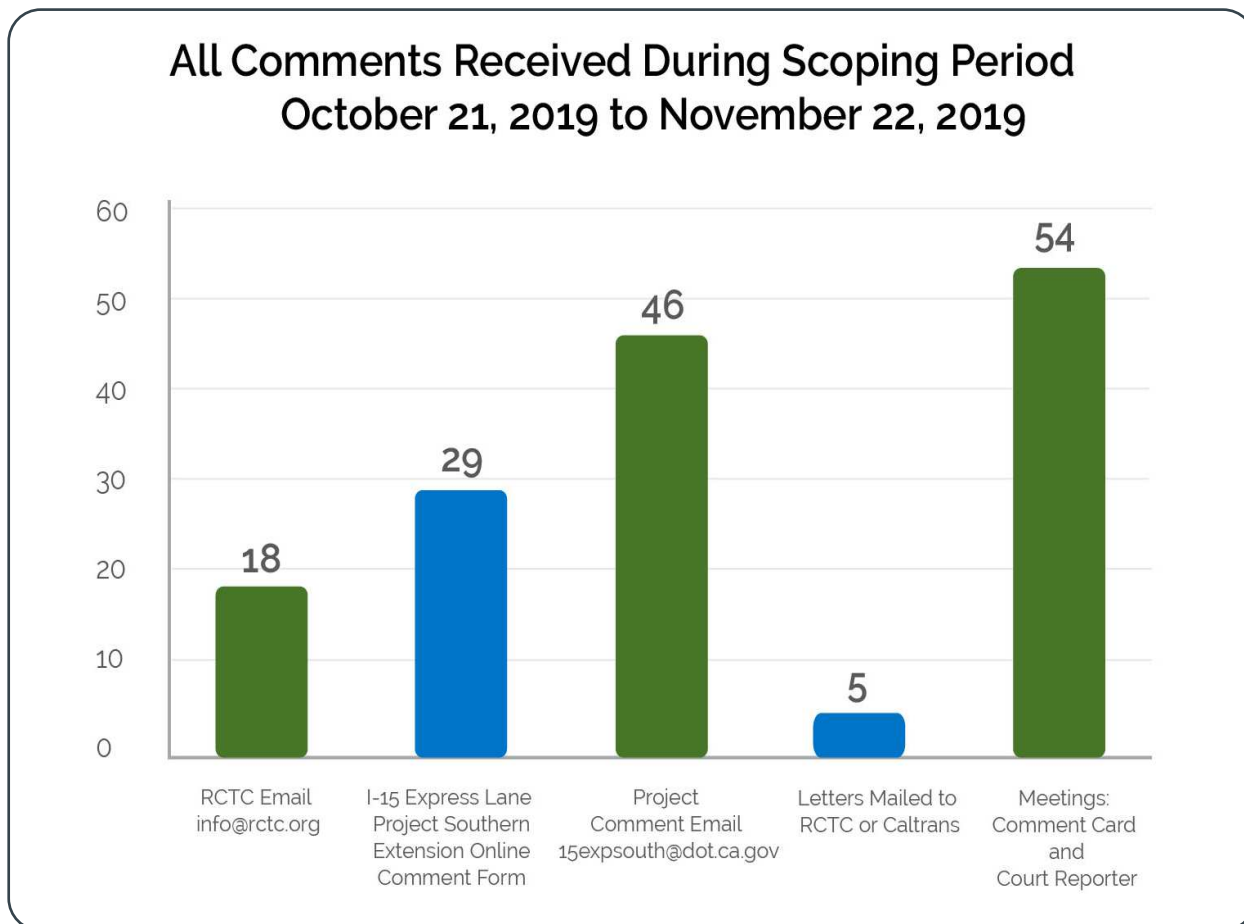


Attendees view project overview video at the Corona scoping meeting on November 13, 2019.

A total of 87 people signed in at the three meetings and 55 comments were submitted by attendees. Attendees had the option to fill out comment cards or provide oral comments to a certified court reporter available at each of the three meetings.

## 6. PUBLIC COMMENTS

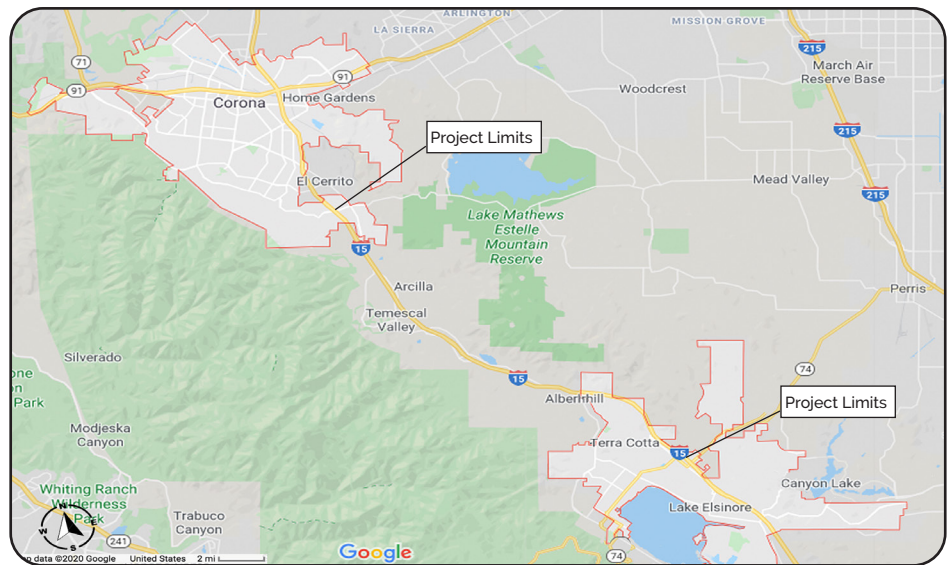
A total of 151 comments were collected through the three public scoping meetings (written comment cards and oral comments to the court reporter), the RCTC I-15 ELPSE Online Meeting form, emails to the Caltrans project email at [15expssouth@dot.ca.gov](mailto:15expssouth@dot.ca.gov) emails to RCTC's general email at [info@rctc.org](mailto:info@rctc.org) and through U.S. mail. Comments were received from agencies, organizations and individuals. Following is a breakdown of comments received by submission channel:



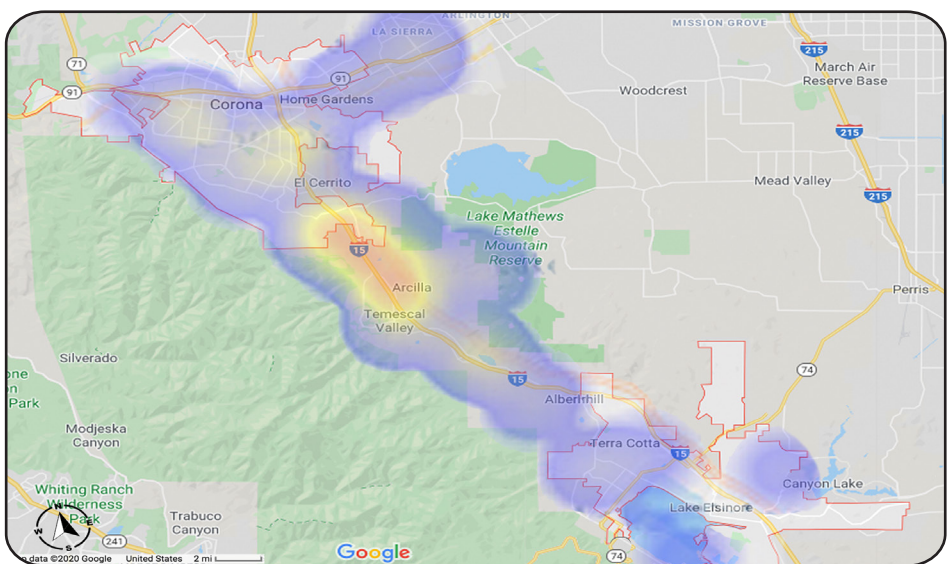


Following is a heat map that shows the zip codes of people that included this information in their comment submissions. A total of 92 of the 151 comments received included zip codes. One zip code was from the state of Georgia, which is not included in this heat map.

Area Map of Corona, Temescal Valley, and Lake Elsinore



Heat Map of Corona, Temescal Valley, and Lake Elsinore



COLOR MAP DENSITY	NUMBER OF COMMENTS	CITY	ZIP CODES
●	42	Temescal Valley	92883
	11	Corona	92882
	7	Corona	92879
	5	Corona	92881
	4	Lake Elsinore	92530
●	3	Riverside	92505
●	2	Riverside	92501
●	1	Riverside	92504
●	1	Riverside	92507
●	1	Lake Elsinore	92532

Comments received included the following common themes, but not limited to:

Access to Express Lanes	Funding	Safety
Air Quality	Future Growth (residential, business)	Traffic Impacts
Design Alternatives	Mobility on Local Roads	Wildlife
Equity	Noise	

All comments received during the scoping period can be found at the end of the Appendix.



## 7. NEXT STEPS

All public comments received during the scoping period become part of the public record for the I-15 ELPSE project. Current environmental laws do not require responses to be made to comments made during the scoping period. Although no official responses will be developed, the comments will be considered by the I-15 ELPSE PDT, which include RCTC and Caltrans, as they conduct technical studies and develop the environmental document.

As the PDT moves into the next phase of the environmental process, working on various technical studies for the Draft EIR/EA, the project team may engage in additional public outreach activities. Leading up to the public review and comment period of the Draft EIR/EA that is expected in 2022.