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For Immediate Release:

## **IE COMMUTER ANNOUNCES RIDESHARE WEEK 2017**

Most commuters know the two biggest benefits of participating in a rideshare program; it helps the environment and saves money. But most solo drivers still need an extra incentive to give ridesharing a try. That's why IE Commuter is incentivizing commuters to "Go Green, Save Green" with the chance to win great prizes during Rideshare Week, October 2-6.

Commuters can sign up and pledge to take the bus, train, carpool, vanpool, telecommute, bike or walk to work at least one day during Rideshare Week. Once they pledge, they'll be entered for a chance to win a stay at Ace Hotel, whale watching and fishing trips from Dana Wharf, an Ashley Furniture living room set, Metrolink passes, gift cards, and other great prizes.

For more information and additional ways to pledge, commuters and employers in Riverside and San Bernardino counties can visit [IECommuter.org](http://IECommuter.org), email [rideshareweek@iecommuter.org](mailto:rideshareweek@iecommuter.org), or call 1-866-RIDESHARE (866-743-3742).

IE Commuter is a program of the Riverside County Transportation Commission and San Bernardino County Transportation Authority whose mission is to reduce traffic and improve air quality throughout the region by increasing the awareness and adoption of ridesharing. The program and its services are provided at no-cost to eligible Riverside County and San Bernardino County employers and commuters.

